

# **SPONSORSHIP OPPORTUNITIES**

CAS 2023 International Semiconductor Conference 46th edition

October 11 – 13, 2023 Sinaia, Romania







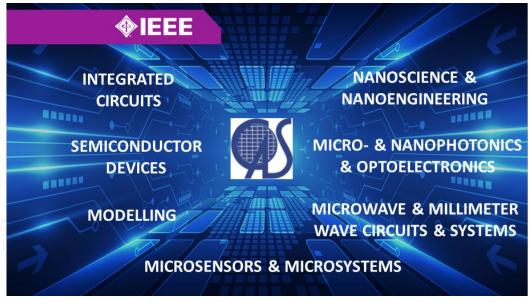
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**The International Semiconductor Conference (CAS),** an **IEEE** event since 1995, provides an exclusive opportunity for researchers, academic experts, students and private companies' delegates to meet and share ideas, recent achievements and challenges in the exciting field of **micro- and nanotechnologies** and **semiconductor devices**.

### **Conference topics**



### **Conference overview**

#### Anticipated Audience:

approx. 150 delegates from research centres, universities and industry, in the fields of semiconductor components and systems & micro- and nanotechnologies

#### **Conference format:**

- plenary sessions with invited presentations
- technical oral presentations, including student papers
- poster sessions
- awards ceremony: Best Paper Awards and Best Student Paper Awards
- social events: Welcome Cocktail (Oct. 10), Banquet (Oct. 13), trip

The conference Proceedings volumes are available in the IEEE Xplore Digital Library.

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## **Conference Organizing Committee**

General Chairman:

Dr. Miron Adrian Dinescu – IMT Bucharest, Romania

Technical Program Chair:

Dr. Mircea Dragoman – IMT Bucharest, Romania

Technical Program Co-chairs:

Prof. Gheorghe Brezeanu – "Politehnica" Univ. of Bucharest, Romania Dr. Raluca Müller – IMT Bucharest, Romania

## **Conference Venue**

CAS 2023 conference will take place in the historical mountain resort of Sinaia, one of the most beautiful mountain resorts in Romania, with a rich cultural and social past.

The former residence of the kings, the place has a holy name, that of Mount Sinai, which was given for the first time to the Sinaia Monastery.

Sinaia is located on the Prahova River valley, east of the Bucegi Mountains, with the altitude variying from 767 to 860 metres (2,516 to 2,822 feet) above sea level. By cable car, you could reach Quota 1400 and Quota 2000.

The conference venue, Hotel Sinaia, is perfectly positioned, is a few steps away from the historical building of Sinaia Casino and close to Sinaia Monastery, Peles and Pelisor Castles.

A few kilometres North from Sinaia, one can visit Cantacuzino Castle or Caraiman Monastery (in Busteni).









### **Sponsorship Benefits**

- Highly targeted marketing
- Increase brand awareness, high visibility of your company brand and expertise
- Showcase your latest products and services to a targeted audience
- Engage with the participants and speakers at the event, expand your network of contacts, develop collaborative partnerships

### Sponsorship Opportunities at CAS 2023

	Gold	Silver	Bronze
	starting	starting	starting
	€2.000	€1.500	€800
Recognition of sponsorship, including company logo, in the conference materials (Program booklet, Conference Proceedings, flyers), on the Conference website, newsletters, social media, with link to your company website	YES	YES	YES
Sponsor advertising materials in the registration materials (provided by the sponsor)	YES	YES	YES
1 advertising space in the electronic newsletter sent before the conference, including updates about new confirmed sponsors	120 words	50 words	NO
Sponsor's acknowledgement in the plenary presentation at Conference Opening	YES	YES	YES
Sponsor table + space for displaying 1 roll-up	YES	YES	YES
1 advertising roll-up in the Plenaries room (provided by the sponsor)	YES	YES	NO
Complimentary registration	2 delegates	1 delegate	1 delegate

Sponsorship packages can also be tailor-made to suit individual requirements. Choose the sponsor opportunities which suit best to your company from the sponsor level listed above or contact the conference organizers for additional opportunities (e.g. Sponsor of the Best Student Papers Awards):

E-mail: <u>cas@imt.ro</u> Phone: +40-21-269.07.77, +40-21-269.07.70