

### Overview,

Starting 2005 our goal was to focus business to provide services for social, professional and cultural projects on local, national and international levels, with special interest for European projects. Projects for new products, services, business development, projects for R&D.

### Our mission

"For excellence in <to know>, for excellence in <to communicate>, a Romanian participation for the European competitiveness over the world"

### Our activity

> In 2005 we have start R&D program based of our old concern for fundamentals studies and for innovation and invent area > 2005 - Four new projects - 1x investment, 1x new solution for business communication, 2x R&D

### Projects on the desk – start in 2004

**prj002:** national network of PEA – Panel for Electronic Advertising - <http://www.marketing-it.ro/em2/index.htm>

**prj004:** D3interactive– R&D, services, training, solution, development, projects implementing & demo Center [http://www.eonreality.com/download/eon\\_demos.htm](http://www.eonreality.com/download/eon_demos.htm)

### Projects on the desk – start in 2005

<http://proiect2000.sapte.ro/pdf/ist-bonus.pdf>

**prj005:** Mobile Integrated Network Solution for Conf. Hall (MINSCH)– products development project

**prj006:** Global modernization program for international communications (MGCM) – R&D project

### Other projects

over 60 idea & project portfolio for R&D and investments

### Services for building , starting and project running

- business development, prod.&serv. development, IT&C solutions, R&D
- European, national, regional and local projects
- in preparation – services for consortium building

### Agenda 2006

> looking for new partners

> start specific activity requested from our started project:

**for prj002:** buy a PEA and use this for autofinancing R&D activity

**for prj004:** buy 3D technology, build a team for work with this, promote and sell 3D products and services; **create the way for build a 3D interactive center - a 2 mil. USD project**

**for prj005:** start some collaboration for build a prototype of the system; **start a research project for evaluate new technology (micro and nano) for using in this prototype; participate to research in micro- and nano-tech. area for develop this project**

**for prj006:** find European partners for the project > find a project coordinator for build an applicant consortium for FP6 and FP7 > start the project over of three parallel directions: 1- interdisciplinary fundamental research, 2- software development, **3- hardware project (with 3 modules > using actual technology, using new technology, develop new technology (micro, nano, etc) for program development** > **new projects in IT&C** area which can be started in 2006 (new PEA tech. , IT security, etc.) > **research in micro & nano technology** for solutions development > **participation in R&D external programs and projects for new technologies** with our specific services.

### our professional resources to be use in projects

- the experience that have result from over 20 years work in R&D - private initiatives
- capability to generate solutions at different level of the projects
- a very good horizontal domains experience
- a very good experience in some vertical domain
- open spirit for social and professional high communication
- open spirit for collaboration and association
- professional critical spirit in scientific area
- strong capabilities for innovation and invent area

### short cronology 2001-2005

- Founded in early 2001 - commerce and services in IT and electronic marketing > 2001 - IBM Business Partner > 2002 - the services offer for IT marketing for SMB consulting > 2002 - Association for Electronic and Software Industry - ARIES members > 2002 - start the project pilot "PEA Piata Unirii" - Large Electronic Display for videoadvertising > 2003 - members of Chamber of Commerce and Industry of Romania - CCIRMB > 2004 – start our collaboration with EON Reality, Inc. – 3D interactive technology for education and R&D our partners

• Chamber of Commerce and Industry of Romania and Bucharest Municipality, Association for Electronic and Software Industry-ARIES, IBM, EON Reality, Inc. , Electro Media Intl. clients references

Romanian Government, Chamber of Commerce and Industry of Romania and Bucharest Municipality, Bucharest Municipality – City Hall, National Union of Romanian Employers, Romanian Cancer League, ASIROM SA – assurance company, Volksbank Romania - bank, Piraeus Bank Romania - bank, J&R Enterprises – fashion creation & manufacturer

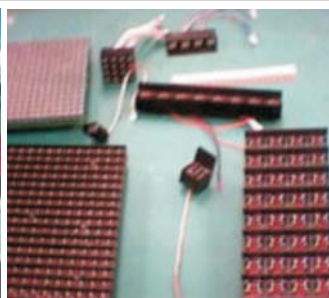
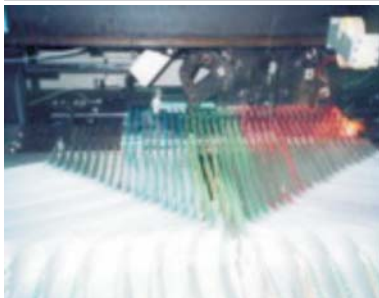
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this is today technology for production of panel for electronic advertising - LED's based - a 5000 to 20000 USD / m<sup>2</sup> technology



we looking for the next technology, we looking for the best prices